

CVM[®] Series

Contemporary Visual Merchandisers



True
REFRIGERATION



Efficient Design. Sustainable Impact.

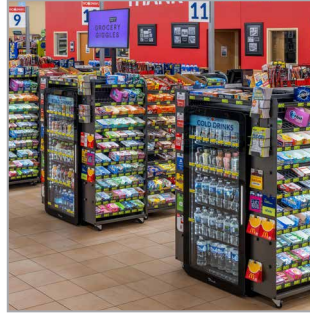
True units feature high-performance, R290 hydrocarbon refrigeration system engineered for maximum efficiency, reliability, and sustainable use. Built with high-density insulation featuring low ozone depletion and global warming potential (ODP/GWP), CVM units are **designed to meet today's sustainability standards while preparing for tomorrow's regulatory requirements.**

The CVM series delivers the perfect blend of space-saving design and eco-conscious performance, **ideal for retail environments** looking to reduce their carbon footprint without sacrificing product visibility or accessibility.

CVM

Uses / Locations

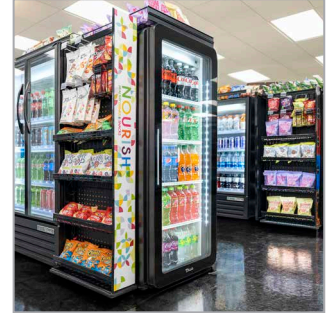
Optimized for retail environments, the CVM Series blends performance and style to elevate in-store merchandising and drive impulse sales—yet remaining versatile enough for restaurants, cafes and high-traffic venues like stadiums. Get your CVM today to start brilliantly merchandising your products and boosting sales!



Traditional / Self Check Out



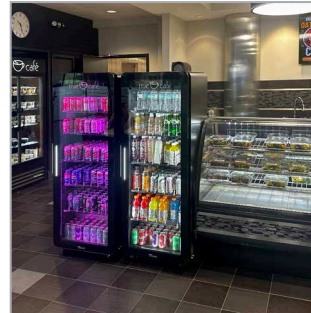
Queue Line



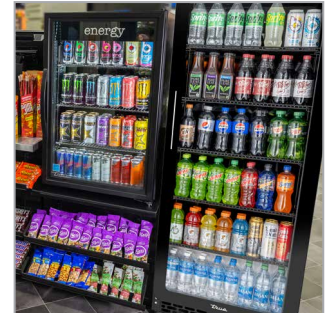
End Cap



Spot Merchandising



Restaurant Impulse



Concessions

10-17%
MORE
CAPACITY

**THE CVM SERIES OFFERS
SEVERAL KEY ADVANTAGES:**

- Space Saving Design
- Increased Beverage Capacity
- One (1) Additional Shelf/Row of Product
- No Bottom Grill
- Full-Glass Door with Visually Appealing Curved Edge
- Floor-to-Ceiling Merchandising

CVM

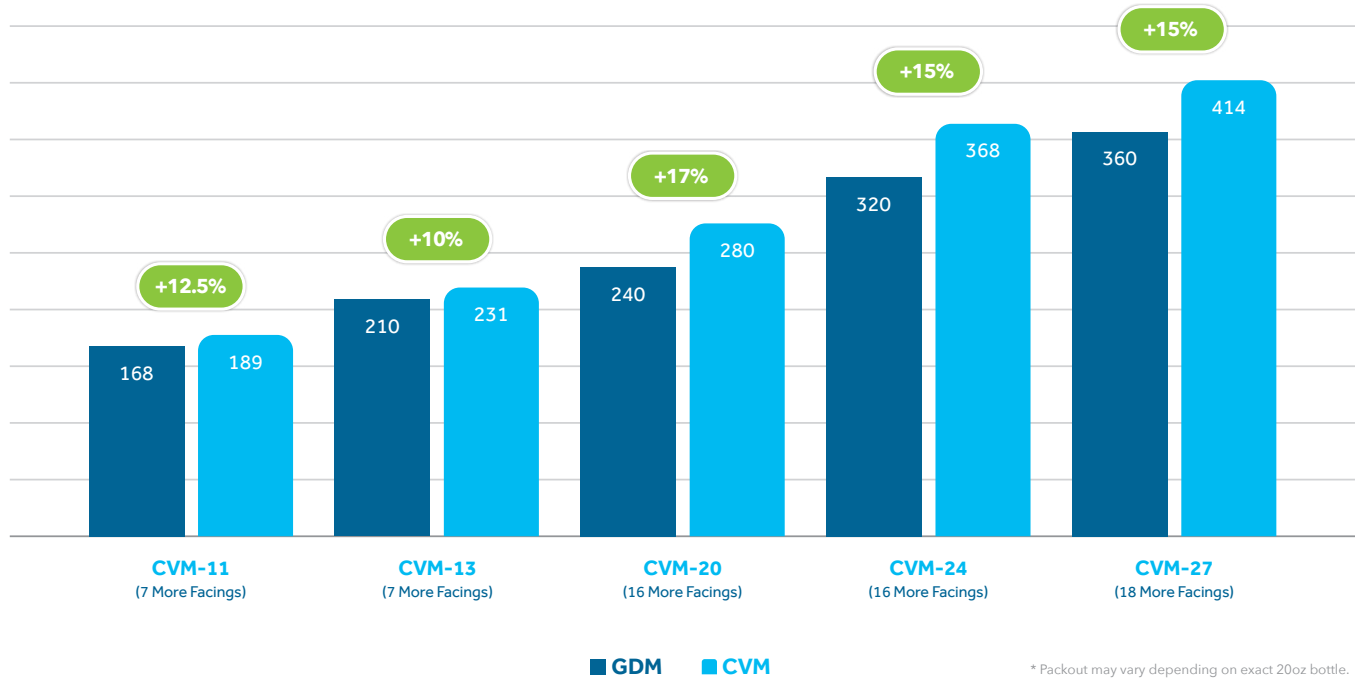


GDM



GDM vs CVM

20 oz. Bottle Packout Differential*



* Packout may vary depending on exact 20oz bottle.

CVM Specifications

Rounded Door Corners
and Cabinet Ends

Durable Powder
Coat Exterior Finish

Illuminated Door
Handle

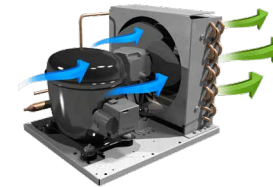
Environmentally Friendly
R290 Hydrocarbon
Refrigeration System



Easily Adjustable PVC
Coated Wire Shelving

Full-Length Door
Utilizing Low-E Double
Pane Glass Packs

LED Interior Lighting



Self-Cleaning
Technology

CVM-11-HC~EGC01

Contemporary Visual Merchandiser

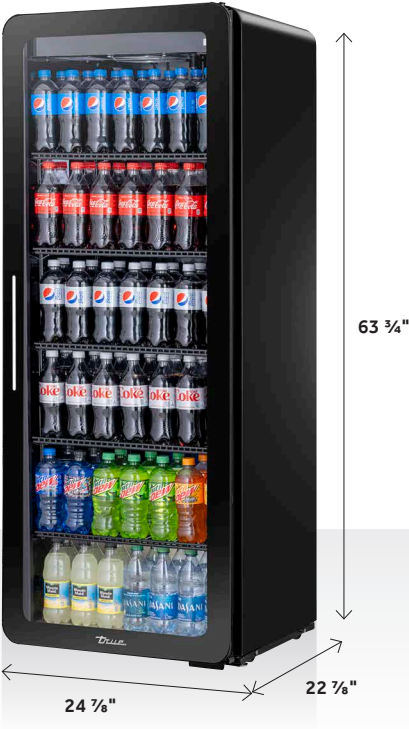
Dimensions (W x D† x H)	24 7⁄8" x 22 7⁄8" x 53 5⁄8" 630 x 581 x 1360 mm
Standard Shelves	4
Standard Shelf Size	20 7⁄16" x 17 1⁄2" 519 x 445 mm
20oz Bottle Capacity*	189
20oz Facings	35
Voltage	115/60/1
† Depth does not include 1" (26 mm) for rear bumper.	



CVM-13-HC~EGC01

Contemporary Visual Merchandiser

Dimensions (W x D [†] x H)	24 7⁄8" x 22 7⁄8" x 63 3⁄4" 630 x 581 x 1617 mm
Standard Shelves	5
Standard Shelf Size	20 7⁄16" x 17 1⁄2" 519 x 445 mm
20oz Bottle Capacity*	231
20oz Facings	42
Voltage	115/60/1
† Depth does not include 1" (26 mm) for rear bumper.	



CVM-20-HC~EGC01

Contemporary Visual Merchandiser

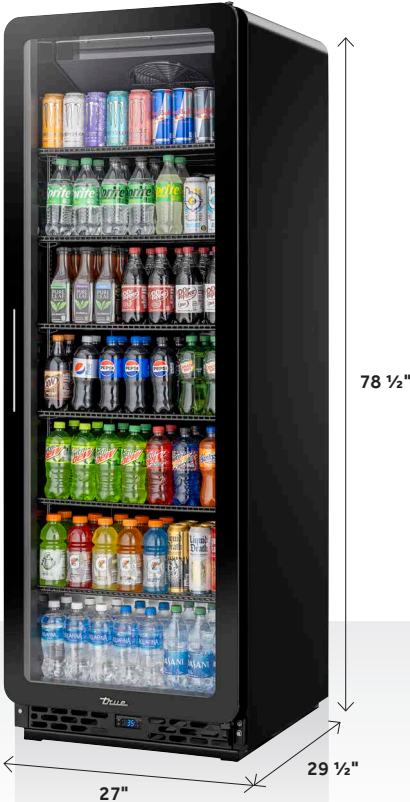
Dimensions (W x D† x H)	27" x 24 ½" x 78 ½" 686 x 622 x 1993 mm
Standard Shelves	6
Standard Shelf Size	22 ½" x 18 ¼" 571 x 464 mm
20oz Bottle Capacity*	280
20oz Facings	56
Voltage	115/60/1
† Depth does not include 1" (26 mm) for rear bumper.	



CVM-24-HC~EGC01

Contemporary Visual Merchandiser

Dimensions (W x D [†] x H)	27" x 29 ½" x 78 ½" 686 x 749 x 1993 mm
Standard Shelves	6
Standard Shelf Size	22 ½" x 23 ¼" 571 x 591 mm
20oz Bottle Capacity*	368
20oz Facings	56
Voltage	115/60/1
† Depth does not include 1" (26 mm) for rear bumper.	



CVM-27-HC~EGC01

Contemporary Visual Merchandiser

Dimensions (W x D† x H)	30" x 29 ½" x 78 ½" 762 x 747 x 1993 mm
Standard Shelves	6
Standard Shelf Size	25 ½" x 23 ¼" 647 x 591 mm
20oz Bottle Capacity*	414
20oz Facings	63
Voltage	115/60/1
† Depth does not include 1" (26 mm) for rear bumper.	

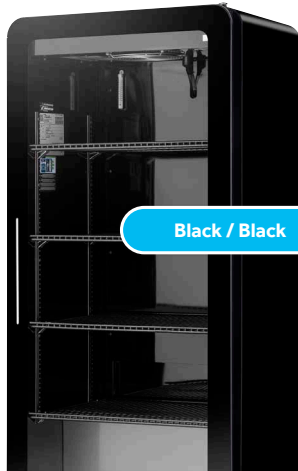


Options & Accessories

Custom Signs & End Decals



Interiors & Exteriors



Black / Black



Stainless / Stainless



White / White



2 1/2" Castors



6" Standard Legs



TrueFlex® Organizers



Optional Handle



4" Castors

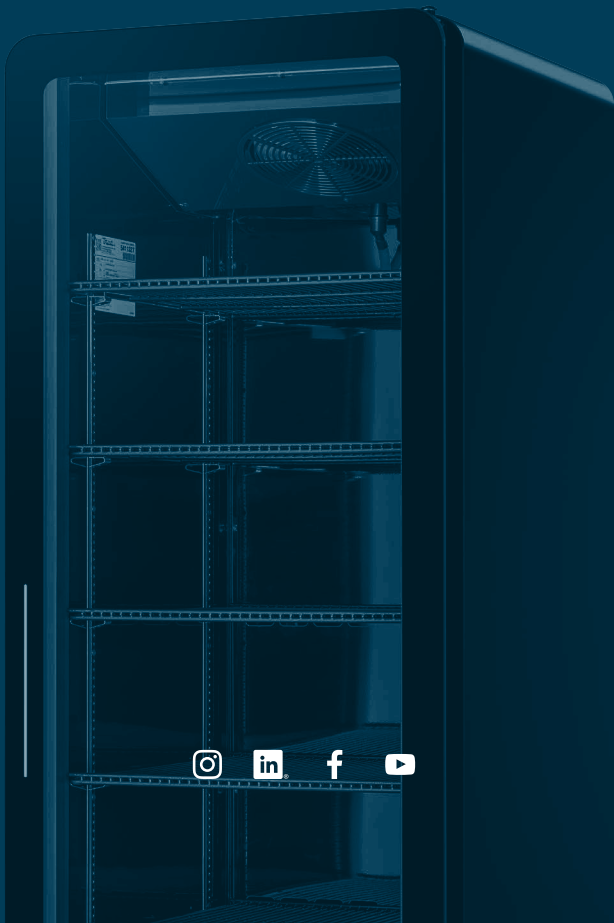


6" Seismic Legs



True Flex-Pac® Organizers

CONTEMPORARY VISUAL MERCHANTISERS



True[®]
REFRIGERATION

PRECISION AT EVERY DEGREE[®]

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