



Retail Accessories

Smarter Accessories. Stronger Merchandising.

True
REFRIGERATION



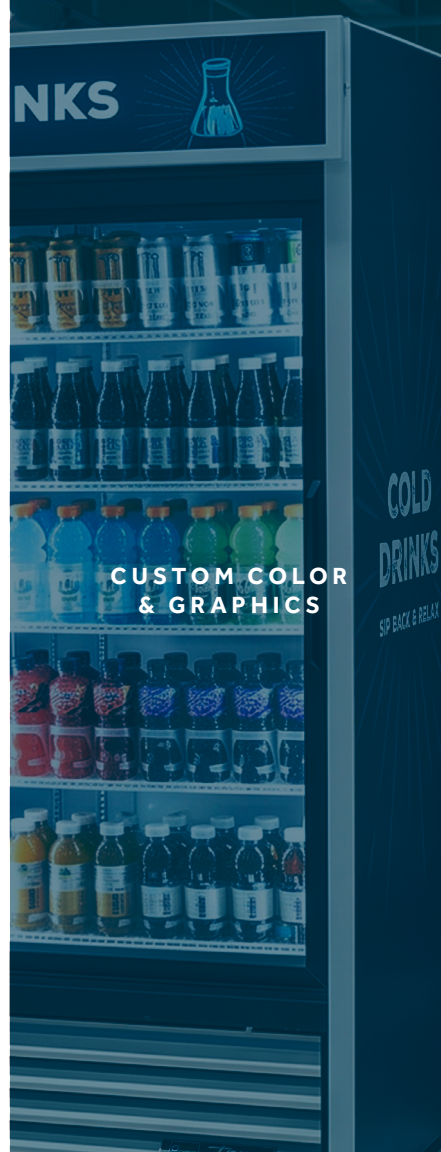
Accessories for Every Need

True offers a wide range of merchandiser accessories designed to customize and enhance your cooler experience. Our product organizers provide a neat, consistent presentation that helps highlight products while maintaining an organized, professional appearance. Built as OEM solutions, our accessories are engineered for durability and seamlessly integrate across our popular product lines.

Additional customization options, including branding and logo integration, allow you to tailor your cooler for increased visibility, stronger brand presence, and enhanced customer engagement.



**PRODUCT
ORGANIZERS**



**CUSTOM COLOR
& GRAPHICS**



**ADDITIONAL
ACCESSORIES**



TrueFlex®

Gravity Feed Organizers





FEATURES

- Easy to install; TrueFlex® glides snap on to standard wire shelves
- Perforated design allows for optimum air flow and ensures rapid pull-down to serving temperature
- Double front bars and high side walls prevent bottles from tipping
- Retainer clips keep organizers from sliding into door, eliminating zip ties and service calls
- Single glides offer flexibility to display multiple types of product on a single shelf
- Enhanced silicone slip agent improves gravity feed

	Model	Number of Doors	Standard Shelves Per Unit	Facings Per Shelf *	Bottles Per Shelf *	Max # of Shelves per Door †	Part Number
6 BOTTLES DEEP	CVM-11-HC~EGC01	1	4	6	36	4	929813
	CVM-13-HC~EGC01	1	5	6	36	5	881505
	CVM-20-HC~EGC01	1	6	7	42**	6	929725
	GDM-08-HC~TSL01	1	3	5	30	3	929816
	GDM-10-HC~TSL01	1	3	6	36	3	929816
	GDM-10PT-HC~TSL01	1	3	6	36	3	929816
	GDM-10-58-HC~TSL01	1	4	6	36	4	929813
	GDM-12-HC~TSL01	1	3	6	36	4	929813
	GDM-14RF-HC-LD	1	3	7	49	4	929818
	GDM-15-RTO-HC-LD	1	3	6	36	3	929828
	GDM-41C-48-HC-LD	2	6	6	36	3	929816
7 BOTTLES DEEP	GDM-33-HC-LD	2	8	5	35	5	929819
	GDM-35-HC~TSL01	2	8	5	35	5	929813
	GDM-41-HC-LD	2	8	6	42	5	929821
	GDM-43-HC~TSL01	2	8	6	42	5	929821
	GDM-47-HC-LD	2	8	7	49	5	929814
	GDM-49-HC~TSL01	2	8	8	56	5	929825
	GDM-69-HC-LD	3	12	7	49	5	929814
	GDM-72-HC~TSL01	3	12	7	49	5	929814
8 DEEP	CVM-24-HC~EGC01	1	6	7	56**	6	929727
	CVM-27-HC~EGC01	1	6	8	64**	6	881507
	GDM-23-HC~TSL01	1	4	7	56	5	929823
	GDM-26-HC~TSL01	1	4	8	64	5	929507

TrueFlex® fits GEM versions of these listed models.

† In order to maximize load out of 20 oz. bottles, additional shelves may be required.

* Facings and capacity based on 20oz. bottles.

** Bottles on top shelf fewer than maximum.



True Flex-Pac®

Dividers &
Price Strips



True Flex-Pac®

FEATURES

- Easy installation
- Includes price tag molding for product information and pricing
- Completely adjustable to accommodate any size product
- Integrated hooks make it easy to snap dividers into place
- Neat and consistent product presentation

	Model	Number of Doors	Standard Shelves Per Unit	Facings Per Shelf *	Bottles Per Shelf *	Part Number (True Flex-Pac Unit Option)
FLEX-PAC® SYSTEM	CVM-11-HC~EGC01	1	4	7	42	976528
	CVM-13-HC~EGC01	1	5	7	42	976528
	GDM-10-HC~TSL01	1	3	7	42	976528
	GDM-10-58-HC~TSL01	1	4	7	42	976528
	GDM-12-HC~TSL01	1	4	7	42	976528
	GDM-33SSI-56-HC-LD	2	4	11	44	982402
	GDM-41SL-48-HC-LD	2	6	7	35	978202
	GDM-41SL-54-HC-LD **†Optional 4-Shelf Kit	2	6	7	35	978202
	GDM-41SL-60-HC-LD **Optional 4-Shelf Kit	2	6	7	35	978202
	TVM-30-HC~VM03	2	4	9	54	977243
	TVM-30SL-HC~VM03	2	4	9	45	839316
	TVM-36SL-HC~VM03	2	4	11	55	978545

* Facings and capacity based on 20oz bottles.

** 4th wire shelf not included in kit.

† 4th shelf option in the GDM-41SL-54-HC-LD does not allow for 4 levels of 20 oz bottles.

TrueTrac[®]

Self-Serve Gravity Feed Organizers



Horizontal Can Organizers





FEATURES

- Single-piece design featuring welded dividers integrated into the frame
- Heavy duty PVC coated wire with plastic bottom glides for easy gravity feed of product
- Provides a sturdy and consistent product display

Horizontal Can Organizers

FEATURES

- Simple, one-piece design
- Fits on standard shelf clips, can be used alongside flat wire shelves and TrueFlex® gravity feed organizers
- Heavy duty, PVC-coated wire

	Model	Standard Shelves Per Unit	Facings Per Shelf	Bottles Per Shelf	Max Shelves Per Cooler	Max Capacity	Part Number
TRUETRAC® KITS	GDM-33CPT-54-HC-LD	3	11	66	3	198	838104
	GDM-33SSL-56-HC-LD	4	10	40	3	120	987156
	GDM-35SL-RF-HC-LD	4	11	55	4	220	909923 & 909928*
	GDM-41C-48-HC-LD	6	6	30	6	180	909996
	GDM-41CPT-48-HC-LD	6	6	30	6	180	801042
	GDM-41-SL-HC-LD	8	7	30	10	300	901016
	GDM-41SL-48-HC-LD	6	6	30	6	180	200993
	GDM-41SL-54-HC-LD	6	6	30	6	180	822669
	GDM-41SL-60-HC-LD	6	6	30	8	240	822669

*Floor Shelf

	Model	Facings Per Shelf	16oz Cans Per Organizer	Max Organizers Per Unit	Total Can Capacity	Part Number
HCO KITS	GDM-10-HC~TSL01	3	18	6	108	926894-038
	GDM-10-58-HC~TSL01	3	18	6	108	926894-038
	GDM-12-HC~TSL01	3	15	6	90	925231
	GDM-19T-HC~TSL01	3	18	7	126	926894-038



Customization Color

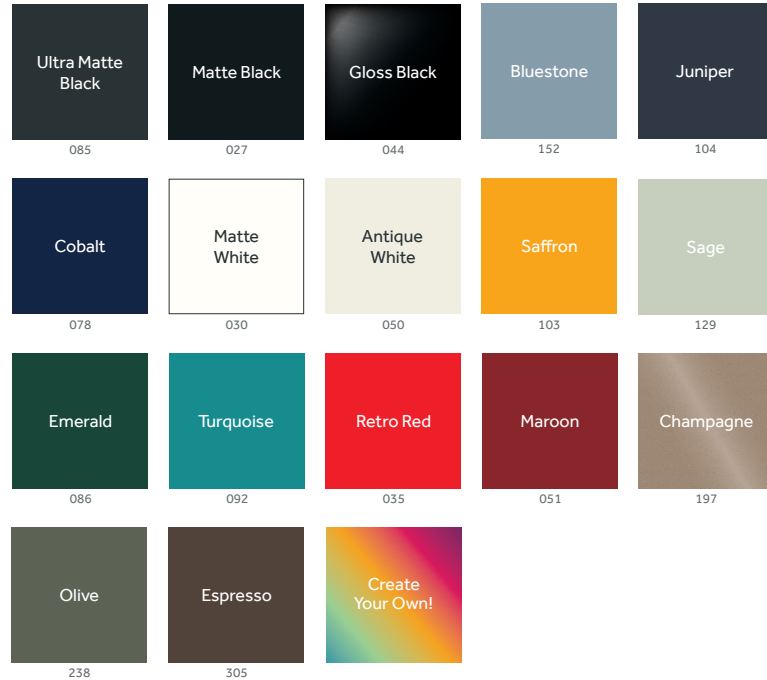


Custom Color

The Possibilities are Endless

Design matters. That's why True® gives you the freedom to personalize your refrigeration.

Our stunning powder-coated finishes, and custom hues available by request, are as tough as they are beautiful. Offering long-lasting protection against chips and wear.





Customization Decals & Graphics



Custom Decals & Graphics

True sign panels, door decals, and end decals transform merchandisers into powerful marketing tools that capture attention, reinforce your brand, and encourage impulse purchases.

Whether you're promoting beverages, grab-and-go items, or seasonal offerings, we work with you to create customized displays that enhance product visibility and elevate the customer experience.

BACKLIT SIGNS

LED backlit signage with uniform illumination for enhanced brand visibility.



END DECALS

Precision-applied for a polished finish and grab attention from every angle.





Accessories

Finishing Touches





2 1/2" Castors



6" Standard Legs



Wire Shelves



Price Tag Molding



4" Castors



6" Seismic Legs



Cantilever Shelves



Wine / Chocolate
Thermostat

TRUE RETAIL ACCESSORIES

true[®]
REFRIGERATION

PRECISION AT EVERY DEGREE™

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