

Product Lines Available

- Glass Door Merchandisers
- Glass Door Freezers
- Upright Reach-Ins
- Prep Tables (Drawer or Doors)
- Undercounter / Worktop Units
- Undercounter Gastronorm Units
- Salad Prep Stations
- Pizza Prep Stations
- Chef Bases
- Milk Coolers
- Vertical Air Curtains
- Deli Cases
- Back Bar Refrigerators
- Beer Dispense Direct Draw Units
- Glass / Plate Frosters
- Horizontal Bottle Coolers
- Horizontal Convenience Merchandisers

Glass Door—Solid Door
Sliding Door—Single Door
Double Door—Triple Door
Drawer Units

Over 750 Model Variations

TRUE®

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When the Success of Your Business Depends
on the Quality of Your Product, Look to

TRUE®

The Definition of Product Integrity

Industry Leading Growth
Through Research & Development,
Not Through Acquisition



Why You
Should Make a
True Choice

True is the market leading, global supplier of quality commercial refrigeration. Founded over 60 years ago in Missouri, USA, True is continuing to flourish around the world. Without a doubt, True units offer the best environment to store your food products.

Oversized Refrigeration System

- 20–40% larger than industry standard evaporators, fan motors, condensers and compressors are used
- As standard, all evaporators are coated—no rust spots—no contamination of food products
- Provides faster pull-down of temperatures with high humidity thus retaining food quality

It also means fewer service calls and offers unrivaled energy efficiency and performance

Shortest Run-Time in the Industry

- By oversizing our refrigeration systems, True's run-time is 20-30% less than our competitors. This provides our customers with three very important benefits...
 - a. Lower Utility Costs
 - b. Better Food Safety
 - c. Longer Life Span of the Refrigeration System

Energy Efficiency

- All True products have met the extremely tough performance levels for commercial solid door refrigerators
- **True** units are designed to **use less energy**—helping you **save money** on utility bills and help **protect** the environment

Extraordinary Cabinet Strength

- All True units are constructed with exceptionally strong structural stability, starting at the heavy duty frame rail right to the fully-insulated cabinet shell
- Super durable PVC-coated shelving is the strongest in the industry and can support 113 kg

Ensuring longevity through quality construction

Foaming Method

- Higher density than other manufacturers
- CFC-free, environmentally friendly foam used
- Increases insulation to keep your unit cooler for longer

Custom Graphics Capabilities

- Complete flexibility in cabinet graphic design is available to customise your units—resulting in increased sales and profitability
- Professional in-house silk-screen and graphic design are available to you—see your dealer for details

Extensive Inventory

- Monitored stock levels ensure True has the inventory available to satisfy orders throughout the world
- Over 11 International and almost 50 worldwide warehouses

100% Testing of All Units

- **Every refrigerator and freezer is run tested to ensure quality.**

Peace of mind by receiving an operational, fully-tested unit

Exceptional Customer Service

- Well-trained, friendly professionals to support both product sales and service
- Every customer enjoys a dedicated representative to handle their account personally
- True's technical service group includes highly skilled technicians, each representing an average of 20+ years of field experience

